

Canada Retail Inbound Trade Mission November 9-13, 2015 Denver, CO and Jackson Hole, WY

Event Benefits:

- Meet one-on-one with pre-qualified buyers
- Gain information about Canada importer/distributor preferences
- Highlight your products & expand your foreign market sales

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

Introduce your specialty products to international buyers in your own backyard!

Extend your sales into Canada and take advantage of benefits from the North America Free Trade Agreement (NAFTA).

As the largest importer of American prepared and value-added products, Canada offers great potential for expanding or initiating exports of your items.

Products of Interest*:

Suitable products include, but are not limited to consumer-oriented products such as: Snacks, sauces, beverages, dried fruit and nuts, healthy and organic foods, and more.

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline:

November 1, 2015

Participation Fee:

\$15 per company

Managing States:

John Addison
CO Dept. of Ag
303-869-9180
john.addison@state.co.us

To Register:

[login](#) to your *My WUSATA* account at WUSATA Web, or visit our [website](#) and create one today!